

Subscribe to MainOne Managed Wi-Fi service to enjoy these benefits.



Monetize

Raise guest satisfaction, increase customer return rate and attract new customers.



Optimize

Improve business operations by increasing operating efficiency and lowering costs.



Respond

Identify and quickly respond to evolving business and technology needs.

Elevate

Boost brand visibility and provide excellent user experience through personalized marketing campaigns and data gathering.

About MainOne

MainOne is West Africa's leading, connectivity and data center solutions provider. Our solutions improve the efficiencies of small, medium and large enterprises, Telecom operators, Internet Service Providers, and Government Institutions across West Africa.

We operate the only Tier III, ISO 27001, ISO 9001 and PCI DSS certified data center in West Africa and are the first choice for wholesale internet, colocation, cloud solutions and managed services for businesses with global scale ambitions.

Our cost effective and innovative solutions are developed in a collaborative manner such that businesses that partner with us are fully empowered to meet the needs of today's market while being prepared for tomorrow's growth opportunities.

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MainOne



Driving innovative
service delivery using
Managed Wi-Fi

www.mainone.net

Overview

The massive upsurge in the use of smart mobile devices (there are over 2 billion smartphones worldwide currently) has resulted in a corresponding increase in the demand for connectivity. Wi-Fi Networks are now required to provide safe and fast connectivity to a growing number of diverse devices. Today's customers expect to connect to the internet wherever they go and studies have shown that Wi-Fi availability affects customer behavior and can influence where they choose to do business.

Deploying effective Wi-Fi services is one trend businesses can leverage on to engage existing customers while attracting new customers. Quick and easily accessible Wi-Fi connectivity offers enhanced productivity, efficiency and ease of business. Managing this aspect of the business does not have to be the responsibility of your IT staff as not only will it incur more capital expenditure, but will also be difficult to efficiently manage in-house.

MainOne's Managed Wi-Fi service provides a complete, end-to-end Wi-Fi solution and management to businesses, backed by excellent connectivity services, thereby freeing businesses from the burden and huge CAPEX cost of setting up and managing one while enabling innovative forms of service delivery.

Managed Wi-Fi can be deployed by any industry. For the highly competitive hospitality industry where customers' expectations run particularly high, Wi-Fi services provide guests with a more personal experience enabling them to do much more with their time spent at the hotels. Innovative hospitality technology such as keyless entry, automated check in and check outs, motion sensor technology, smart guest apps are all driven by reliable Wi-Fi services.

The banking sector can enable innovative forms of service delivery to customers using Managed Wi-Fi by providing online access to customers in the banking halls. With the rise of online shopping, retail shopping centers can enhance the customer experience and make shopping more enjoyable with Managed Wi-Fi converting it from mere shopping experience to a social activity.

MainOne's managed Wi-Fi service features:

Customized Wireless connectivity

Keep your customers and guest connected across multiple access points, where and when it's needed across single or multiple locations.

Flexibility and Scalability

Leverage high-speed connectivity from MainOne's IPNGN to allocate appropriate bandwidth to support your specific Wi-Fi need.

End-to-End Management

Utilize our management and customized reporting platform for added visibility and control over the Wi-Fi network.

Network Security

Ensure adequate network security with varying user authentication and authorization profiles.

Brand Equity

Capability to utilize customizable landing and splash pages to reinforce organizations brand.

Dedicated support

Rely on MainOne dedicated support team to provide 24/7 customer care and proactive monitoring.

Benefits of deploying MainOne's Managed Wi-Fi service

1. Boost brand visibility by extending excellent connectivity services to customers at no cost to them.
2. Arm your business with additional value that can be used to further engage customers and retain top-of-mind awareness.
3. Provides better customers' data analytics through data capture and metrics of existing and potential customers.
4. Marketing information can be easily conveyed to customers.
5. Boost revenue by providing ease of transaction to your customers.
6. Increase opportunities for new business from existing customers.
7. Obtain a database of your customers emails and social media accounts.

